We will not sell, rent or otherwise make available to outside organizations any information provided to us. You may receive communications from the companies you purchase from on this site. Additionally if you use our service to subscribe to any other services provided by this site you may be sent subscription related emails. In this case you will always be provided with the opportunity to permanently opt-out of mailings.

## What We Collect and How We Use It

This site stores personal information about you, including your name, contact information (addresses, phone numbers, email), demographic data (date of birth, etc.), payment information such as (optionally) credit card numbers, user name and password. The Society Advocating Fraternal Excellence, LLC uses this information for company activities, including event registration, tracking member interests, discussion forums, donations, member directory, etc.

Within this web site, only authorized administrators have access to personal information on customers. The Society Advocating Fraternal Excellence, LLC cannot control what these administrators do with this information.

This site also collects information as you navigate around the site, using standard Internet technologies (such as IP addresses and cookies, and reading your browser version, operating system and computer type, etc.) We use this information to help us improve our products and services and for security purposes, to detect and to block security breaches and to provide you with a safe online environment.

## What We Will Not Do

Neither The Society Advocating Fraternal Excellence, LLC nor company members have direct access to your credit card information. This data is encrypted by the system using state of the art technologies and cannot directly be accessed.

You have the option to not store your credit card information in our system. If you select this option, you will need to re-enter it for each transaction. Once your card has been authorized using an encrypted transfer, we only retain the last 4 digits for reporting purposes.

The Society Advocating Fraternal Excellence, LLC will not independently contact you regarding new features or products or other service offerings unless you are listed as an official company contact, responsible for your company's relationship with us. We do not send unsolicited email (aka spam) to email addresses in your company's database.

The Society Advocating Fraternal Excellence, LLC will not sell or otherwise share your name or any contact information with any third parties, including partners, advertisers or service providers, except as necessary to fulfill your explicit requests. For example, when you order merchandise through the site, we must share some data with the vendor who fulfills this order. But we will never sell or share this data for marketing or revenue purposes.

The Society Advocating Fraternal Excellence, LLC may generate and provide aggregate statistics about our company customers and their members, online traffic patterns and related information to customers and partners, but this information will not contain data which is individually identifiable or which can be linked back to a specific person, family, or business organization member.

We will disclose information if required to do so by law or by order of a competent government authority (such as a court order) or to protect The Society Advocating Fraternal Excellence, LLC.

## Other Things We Do To Protect You

The Society Advocating Fraternal Excellence, LLC computers are hosted by an independent hosting company in their secure data center behind a firewall. Only authorized personnel have physical access to these computers. We take care to promptly install security updates, and the data is backed up nightly. We continually test our platform to ensure that security is maintained.

Within The Society Advocating Fraternal Excellence, LLC, only authorized employees, who are trained in the proper handling of confidential customer information, have access to your records.

## **Other Provisions**

This site is not intended for unsupervised access by children under the age of 13. We will not knowingly collect information from site visitors of this age group. We encourage parents to talk to their children about their use of the Internet and the information they disclose online.

From time-to-time, based on customer feedback as well as changing community and legislative standards, The Society Advocating Fraternal Excellence, LLC may modify this privacy policy without notice. Updated policies will be dated at the top of the page, so you should check back periodically to see if anything has changed.

If you have any questions, comments, or concerns about this Privacy Policy or the information practices of this site, please contact us at:

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